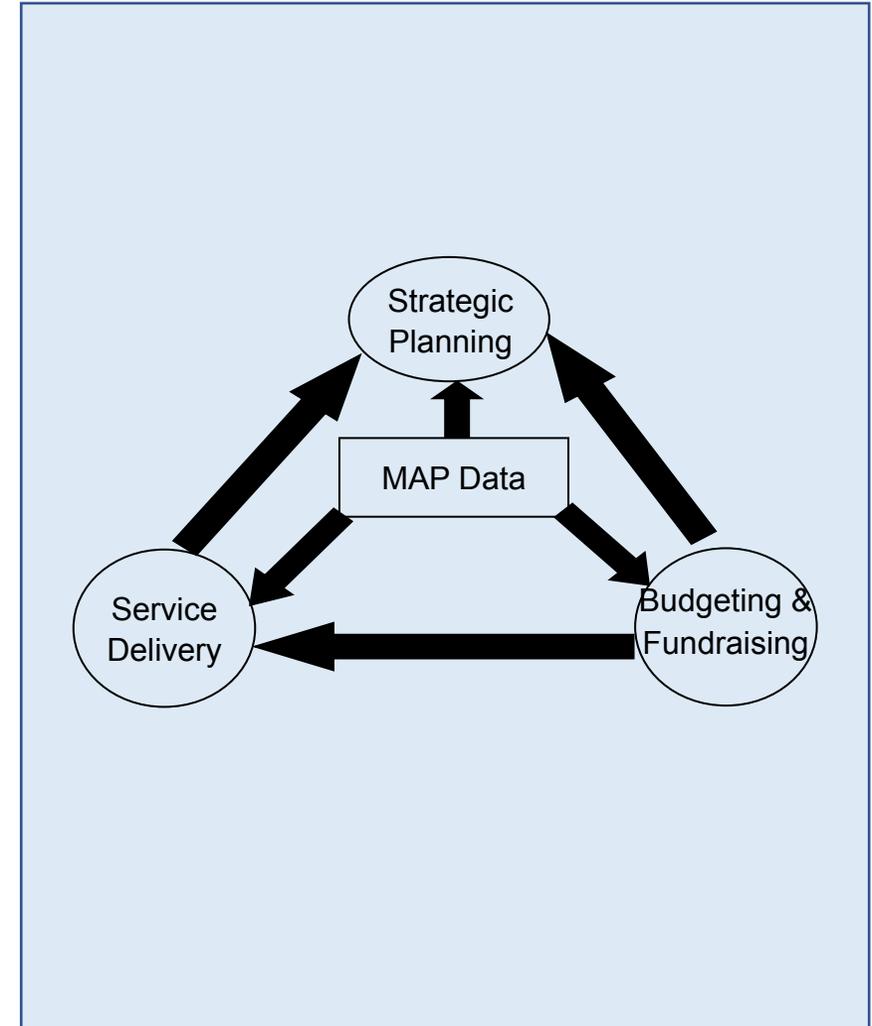


Data Storytelling with MAP & Planning Year Two

Leiha Edmonds, June 9, 2023

Data storytelling and data learning

- How can data help MAP collaborators better tell the story of their work?
 - Different audiences: feedback loops with the community, fundraising, sharing with peer organizations, other counties
- What do you want to learn?
 - Every quarter, year, 5 years
 - What's interesting, useful?
- How can progress be visualized and shared easily?



Key steps in data learning

-  Identify mission, objectives and clients.
-  Identify the results (outcomes) the program seeks.
-  Select specific indicators for measuring each output and outcome.
-  **Identify appropriate data sources for each indicator and how to collect this information.**
-  **Develop an analysis plan, including presentation formats.**
-  Share data with staff and stakeholders.
-  Use information to make changes or improvements.

Highlights from Year 1

Outdoor Spaces and Buildings

- **Bus stops in Hillsborough adopt wellness stop material**
 - 1.2.2 increase the availability of small scale outdoor areas that promote wellness and community engagement with an emphasis on racially diverse communities and gathering spaces

Transportation

- **Transportation helpline active and supporting multilingual callers**
 - 2.1.1 Educate older adults on how to access transit information

Housing

- **Chapel Hill City Council Approves 6-month affordable housing development review process**
 - 3.2.2 Reduce barriers to group and individual efforts to obtain affordable housing

Social Participation and Respect & Social Inclusion

- **Expanded programming and new program assistant at Seymour and Passmore**
 - 4.1.2 Expand the availability of inclusive, social, and educational programming to meet the anticipated growth of older adult population throughout the community

Employment

- **Return to in-person job fairs with Durham Tech event**
 - 6.1.2 Connect job seekers with job opportunities

Community Support and Health Services

- **Creation of the hoarding task force established**
 - 7.1.4 Develop and use a hoarding task force to support housing stability for older adults

Communication

- **Inclusive Lobby will launch next week with OCDOA materials translated into Spanish, Mandarin, Karen, Burmese, and for residents with low vision**
 - 8.1.2 Further expand OCDOA communications to racially diverse and underserved communities

Workgroup tools:

Take stock of your successes

MAP 5-Year Progress Snapshot

Key

Code	Significance
On hold	Indicator not pursued for the year (often due to capacity, strategic timing) <i>eg, indicator that focuses on new equipment purchase on hold until state budget approves funding</i>
In Progress	Multiyear year work in progress to meet indicator <i>eg indicator that builds over year, increase x service by 40% by 2027 on track to meet goal OR new data collection tool is getting developed in order to report on changes in participation that <u>is</u> the goal of an indicator</i>
Unmet	Indicator was not met for year <i>eg indicator stated 10 events would occur each year and only 4 took place, not meeting the goal</i>
Met	Indicator met for year <i>eg indicator stated 10 events would occur each year and 10 took place</i>

Domain 1: Outdoor Spaces and Buildings

MAP Goal for Domain 1: Optimize usability of outdoor spaces and buildings for older adults.

Fiscal Years Indicators were addressed	2022/23	2023/24	2024/25	2025/26	2026/27
Objective 1.1: Increase engagement of older adults, emphasizing racially diverse communities, in the planning and utilization of outdoor spaces and buildings in Orange County (OC).					
Strategy 1.1.1: Encourage advocacy efforts by including older adults relative to the planning and use of public outdoor spaces and buildings.					
1.1.1a. At least one dedicated space for an older adult age 55+ (or representative of older adults) is on every county and town Advisory Board that has input on outdoor spaces and buildings.					
1.1.1b. Other non-municipal and non-profit trail owners/groups are invited to join the MAP Outdoor Spaces workgroup.					

Workgroup tools:

Set your priorities for Year 2

MAP 5-Year Progress Snapshot

Key

Code	Significance
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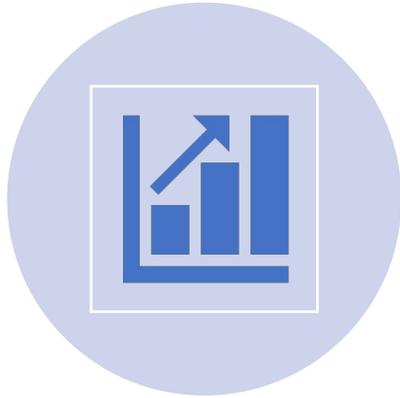
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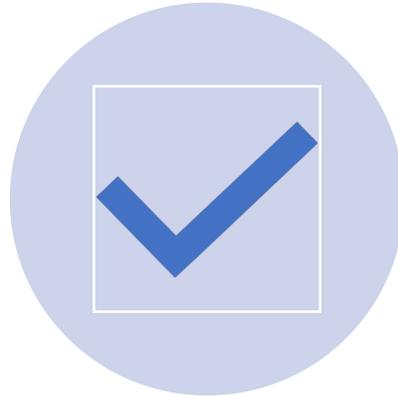
Make your
action plan

Year 2 Action Planning:	
Name: Organization: Priority Indicators: _____ _____ _____	My next steps: _____ _____ _____ _____ _____
Due date:	
 -----	
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Due date:	

Workgroup breakouts



TAKE STOCK OF YEAR ONE



SET OR REFINE
PRIORITIES FOR YEAR 2



MAKE YOUR ACTION
PLANS