



Meeting Notes
Family Success Alliance Council Meeting
Monday, October 16, 2017
Whitted Human Services Building, 2nd Floor, Hillsborough

In attendance:

Council: Luke Smith, Jenifer Della Valle, Sarah Vinas, Rydell Harrison, Aviva Scully, Alesia Sanyika, Cordelia Heaney, Mark Marcoplos, Michael Steiner, Sharon Freeland, Jackie Jenks.

Absent: Charles Blackwood, Nancy Coston, Liska Lackey, Jack Henry, Damon Seil, Maria Palmer, Jenn Weaver, Robin Pulver, Delores Bailey, Ric Bruton, Dorothy Cilenti, Mia Burroughs, Sherrill Hampton, Alice Denson, Erik Guckian, Annette Lafferty.

Staff: Melvyn Blackwell, Antonia Cortes, Mariela Hernandez, Claudia Yerena, Coby Austin, Allison Young, Kristin Prelipp, Juliet Sheridan, Erika Cervantes, Meredith McMonigle, Dominika Gadzinske, April Oo, Brittany Bulluck, Angela Clapp.

Guests: Jessica Clark, Kim Fearington, Sam Schilling, Linda Bellamy, Nick Allen, Tina Vazquez, Peg Burchinal, Keri Flower, Linda Bellamy.

Welcome and Key Organizational Updates

Rydell began the meeting with a welcome. Council members introduced themselves to guests. He invited members to share agency reports. Cordelia reported Compass Center is doing promotions for domestic violence month. She explained Compass Center is doing a social media campaign to combat domestic violence. She encouraged Council members to assist in their promotion. She provided partner promotional handouts for all in attendance. Compass center will host a panel event on how to combat domestic violence. She brought flyers for the event to share with everyone.

Rydell announced the new FSA website that launched on 10/6/2017.

Rydell reported on the mobile home surveys executed by backbone staff. He announced that 96 surveys were collected by backbone staff. The survey findings will be presented at the BOCC November meeting.

FSA is exploring the idea of convening a delegation to participate in a Equity Summit in Chicago in 2018. The Summit touches on many of the social determinants of health that FSA focuses on. Members interested in going will be sponsored by their organizations. If anyone is interested they will contact Dominka.

Rydell announced, FSA received an Ann Wolfe Mini-Grant award to pilot the distribution of “baby boxes” to families with newborns who are either enrolled in FSA, receive clinic prenatal services, and/or who receive other Health Department home visiting services. The expectations are to serve 120 families and are partnering with the libraries to integrate a literacy component to the packet that families receive.

Rydell recognized how on Labor Day, Binkley Baptist Church purchased supplies for and assembled 20 “literacy kits” for current FSA-enrolled kindergarten students. The kits include supplies for parents to do literacy activities and games that will complement and bolster school-based literacy instruction.

FSA joined with United Way of the Greater Triangle to host volunteers from EY (formerly Ernst and Young) on 10/6, providing a tour of zone 4, a panel presentation by FSA navigators and partners, and support to create 12 “little libraries” that will be stocked and installed in FSA zones.

FSA has submitted an application to host two nonprofit board consultants enrolled in UNC Kenan-Flagler Full-Time MBA program. These students would serve on FSA’s board as non-voting members from January – November 2018. IF selected, MBA student consultants would work with FSA Council to develop and lead a project specific to the organizations' advancement. Due to the quorum, the Council was unable to vote on whether to allow the students to join the council. Voting will be held on this issue at the next Council meeting.

Innovation Grant Report

Kim Farrington provided updates on the Northside Elementary innovation grant. The acquired literacy home kits for these children, and modeled to the kids how to utilize kits. They had 14 students to take the kits home. 10 of the 14 students were proficient at the end of the school year. The kits they have left over will be given to a different set of students in November.

The Council asked how this data compares to most years. Kim explained, this data shows that kids are more proficient when they have some kind of school preparation.

The Council asked if parents were enthusiastic about their kids. Kim explained parents were more excited about having the kits/materials that prompt activities and assist parents with facilitation.

Meredith provided a brief innovation grant update. She announced there have been six applications received from Zone schools which is an increase in two applications from last year. The governance group selected three applicants-- A.L. Stanback Middle School, Northside “& Culbreth Middle School (joint applicant), and Frank Porter Graham. Stanback’s grant is focused around training teachers on restorative justice, and will feature training for parents as well. Northside and Culbreth’s grant will be in collaboration with the Art Institute to provide art therapy for refugees and new immigrants. FPG grant will be to provide continued support mindfulness training for the teaching staff.

UNC FSA Evaluation Partnership

Allison Young, with guest presenters: Margaret (Peg) Burchinal, UNC Frank Porter Graham Child Development Institute; Kori Flower, UNC Department of Pediatrics presented their results from the partnership evaluation.

The Council inquired if the evaluation team considers getting insurance and/or Medicaid data for non-English speaking families whose parents graded their child’s general health lower than the average. The evaluation team explained they are currently working to get medical records and history on those families. They choose not to focus on insurance and/or Medicaid data for it may lapse often.

The Council asked what has the evaluation team learned about food insecurities. It was explained that as the evaluation continues, food insecurities are becoming a more common issue.

The Council asked if the breakfast program had a positive impact as it relates to food insecurities. Presenters explained the question about food insecurities ask at the family level. The breakfast program has a positive impact on elementary students.

The Council inquired if the presenters had national averages for “screen time” to compare or contrast with the screen time data presented. The presenters reported that the national averages were around 3-4 hours a day.

Presenters noted a contrast in what evaluators feel like should priorities for parents versus what parents identify as their priorities, to navigators.

FSA Evaluation Update

Allison presented data on academic GPRA measure and disaggregated look at 3rd grade reading. She noted the evident differences amongst ED students and Non-ED students, by race/ethnicity, college readiness, as well as amongst the two school districts. She explained the disparities between ED students and Non-ED students. She explained that all data tells the story that white students (regardless of economic status) perform the best and seem to be the most college ready. The majority of Black and Latino students in both districts are falling below proficient.

FSA-enrolled students are reflected in the data presented. Understanding existing disparities and trends now will assist with assessing the success of FSA in the future.

Juliet provided an update on the ETOs (Efforts to Outcomes). She highlighted there are 450 people enrolled into the system, which is about a 100 person increase over the past six months. She noted that all new Navigators are trained for ETOs. Juliet’s last day if of the fellowship is the following week. She noted that Allison and Steven Campbell will be handling the ETOs moving forward.

Allison explained the set of questions that aligned with the values set in place when doing evaluations or studies. Those are; is the proposal strategic?, equity focused?, respectful?, and community and family centric?.

Development Prospect Mapping Exercise

Coby explained the matrix of prospects for possible funders. As the FSA grows and service more families, so will the need for more funding. The council was asked to review the listing of prospects, and identify any relationships members may have with any of the organizations listed. The Council will also note any prospects they would like to suggest that are not listed. Backbone staff will collect Council member’s prospect matrixes.

Council Business

Rydel thanked all that came to the meeting. He reminded Council members to complete their meeting evaluations, and then he adjourned.