



Meeting Notes
Family Success Alliance Council Meeting
Monday, February 19, 2018
Whitted Building

In attendance:

Council: Michele Woodson, Sammy Slade, Eric Guckian, Cordelia Heaney, Jackie Jenks, Rev. Sharon Freeland, Delores Bailey, Beatrice Parker, Quintana Stewart, Charles Blackwood, Mark Marcoplos, Nancy Coston, Liska Lackey, Rachel Schaevitz, Robin Pulver, Jenn Weaver, Ric Bruton,, Aviva Scully, Mia Burroughs, Rydell Harrison

Absent: Luke Smith, Alesia Sanyika, Alice Denson, Sherrill Hampton, Michael Steiner, Annette Lafferty, Linda Bellamy, Sarah Viñas, Jen Della Valle

Staff: Claudia Yerena, Kristin Prelipp, Dominika Gazdzinska, Coby Austin, Meredith McMonigle, Brittany Bulluck, Antonia Cortes, Angela Clapp

Guests: Meghan Sawyer, Merrily Cheek, Nick Allen, Thais Ramirez, Rob Broadhurst, Katie Willford, Lisa Bobst, Jess Clark

I. Welcome and Key Organizational Updates

1. Introduction of new members (Sammy Slade, Quintana Stewart, Rachel Schaevitz)
2. Rydell Harrison announced that he is leaving Family Success Alliance Council; he has accepted a position as a superintendent in Connecticut and Jenn Weaver will be stepping in to fill his chair position on the counsel.
3. Mobile Home Park Survey follow-up (Coby): Family Success Alliance is partnering with a cross-departmental Rapid Response team to figure out next steps for families who are being displaced from their mobile home parks in the county's jurisdiction. FSA continues to liaise with Town of Chapel Hill and residents of the Lakeview mobile home community. FSA is trying to connect these families with resources needed and help families understand town and county processes and opportunities for them to have input or influence.
4. Meredith provided some additional updates:
 - FSA is ready to launch its Parent Advisory Council - each navigator invited 1-2 parents to be on the council. First meeting is on February 22nd.
 - Navigator updates – April Oo has received a promising fellowship and will be leaving FSA in a couple of weeks – in the meantime she will help ensure a smooth transition for FSA and her enrolled families.
 - Development Updates – FSA has been invited to apply for Kenan Charitable Trust Fund, application due this Friday (February 23rd)
 - United Way has connected FSA with Bike Ministry – so far we have distributed 12 bikes; also participated in Teaming for Technology that enabled us to distribute 56 computers (most of them laptops) to families, and we have received positive feedback.

5. United Way has set a new vision. Staffing and organizational change are being made; the application process will change. Eric Guckian shared that they are focusing more on children and families, but will remain involved with collective impact (suspending the current application process - will keep funding level through the end of the year). The goal is to make it easier from the application stand point, focus on outcomes, and support fewer and more impactful collaborative. They are hoping to have more aligned application process by November.
6. Robin Pulver – OCPYC’s application for funding is open; Campaign for Grade Level Reading was named to the national campaign. Legislature approved funding for Dolly Parton’s imagination library (will be giving out registration information out shortly).
7. Cardinal Innovation – Recently announced an RFP for reinvestment of funds, looking at counties, nonprofits, etc. Best idea wins (long term impact for people with mental health, substance abuse).

II. Budget – Coby

1. Coby reminded the Council of FSA’s current structure and capacity. The entry way into FSA is through K readiness program. FSA will be enrolling its 4th cohort this summer. From K-readiness program (around 90 participants) about half can be recruited for FSA. Right now FSA is working with 3 different cohorts and 120 families. In the coming year, we will enroll 45 new families with navigators, reaching 165 total families. This requires adding new navigators, increasing from 6 FTE (7 people) to 8.25 FTE (9 people) – several new navigators will have to be hired (some at full time, some at part time).
2. FSA is proposing to add a new cohort in FY 2018-19 without an ask for increased funding from the county. The budget shows an increase in expenditures of \$77,828 and revenue increase of \$51,572. The Health Department and Board of Health will work to cover the difference of \$26,256 from the current FY 2017-18 budget. Empowerment, Inc. is contributing \$28k from their recently awarded GSK Impact award. We have continued funding from UNC for evaluation, including \$30,000 from the EPIC foundation (stays at UNC).
3. FSA Council is first step of the budget process. The Board of Health, county manager, and County Commissioners will see it next. The Council had several questions that were answered by Ms. Austin.

Motion to approve the budget as is was made by Delores Bailey, seconded, and carried without dissent.

III. Work Group Breakout Sessions & Report-Out

Council members joined goal-specific breakout groups to do a SWOT (Strengths, Weaknesses, Opportunities, Threats) assessment for each of the major areas of work in the current strategic plan. Work groups then reported out to the Council.

Goal 1 - Children are healthy and prepared for school

	Helpful	Harmful
Internal	<p>Strengths</p> <ol style="list-style-type: none"> 1. DSS subsidies are available to ALL. FSA families meet needs of those who don't normally qualify 2. Dual perspective for school readiness – meet child and parent where they are 3. Commissioner and community support 	<p>Weaknesses</p> <ol style="list-style-type: none"> 1. Lack of transportation – families want to use subsidies but can't travel there 2. 62% of respondents reported that they are having trouble meeting basic needs
External	<p>Opportunities</p> <ol style="list-style-type: none"> 1. PORCH to Gateway 2. Revisit “baby bucks” – incentive doctor visits and classes with items that benefit health of child 3. Build on our inventory for parenting supports – no duplication of efforts and eliminate gaps 4. Expand criteria and redefine to serve all families with kids 0-5, regardless of if they live in a zone 	<p>Threats</p> <ol style="list-style-type: none"> 1. County budget – this is a tight year and each year is different 2. New and increased parent fees – make opportunities out of reach 3. Not all kids are getting Medicaid renewed 4. Threat to Medicaid and Food Stamps

Goal 2 - Children and youth are healthy and succeed in school

	Helpful	Harmful
Internal	<p>Strengths</p> <ol style="list-style-type: none"> 1. K Readiness Camp 2. Community Partnership (DSS summer camp) 3. Navigator program (spillover to older siblings) 4. Parent advocacy – greater school-family relationships 5. Communication (with the community) <p>** Backbone Staff Leadership**</p>	<p>Weaknesses</p> <ol style="list-style-type: none"> 1. Turnover of staff 2. Uncertainty of how the mission unfolds in practice (SES, race) 3. Scalability of resources across all zones 4. Focus of attendance for middle school is a low bar and sends poor message 5. Outcome data on impact of mental health services on student and families
External	<p>Opportunities</p> <ol style="list-style-type: none"> 1. Community buy-in/culture 2. Public/private partnerships 	<p>Threats</p> <ol style="list-style-type: none"> 1. Inconsistent funding 2. Uncertain political climate (state & federal) 3. Negative stigma of receiving resources 4. Lack of stable housing. Resources should follow the families. 5. Alignment between school assessments and data collectors

Goal 4 - Families and neighborhoods support the healthy development of children

	Helpful	Harmful
Internal	<p>Strengths</p> <ol style="list-style-type: none"> 1. Launching parent council with gift card support 2. Grow capacity of member orgs for Spanish/Burmese/Karen needs (e.g., Compass Center partnership with Latino Credit Union for financial literacy) 3. Intentional work to develop a connection between community priorities and partner services 	<p>Weaknesses</p> <ol style="list-style-type: none"> 1. Untapped potential of FSA Council member agencies not funded by FSA (e.g., IFC, OCIM) 2. Untapped potential of other community organizations that work closely with families in the zones, but are not formally connected to FSA 3. Lack of school board member representation 4. Not able to be in more zones
External	<p>Opportunities</p> <ol style="list-style-type: none"> 1. Need to highlight impacts of FSA work to broader community-increase visibility 2. Use what we have learned to expand to more zones in some way (e.g., Ready for K camp) 3. At a developmental stage where we can market ourselves to new funders 4. In the position to help with affordable housing advocacy work 	<p>Threats</p> <ol style="list-style-type: none"> 1. "Basic Needs" United Way funding decrease 2. Lack of affordable housing in the county 3. Lack of affordable, dependable transportation 4. Challenges facing undocumented community members 5. Lack of opportunities for re-entry clients.

Equity and Community Engagement

	Helpful	Harmful
Internal	<p>Strengths</p> <ol style="list-style-type: none"> 1. Separate work group maintains an ongoing priority on equity 2. Identified a Racial Equity Impact tool (Race Forward) 3. Acknowledging disparities, developing common vocabulary 4. Number of people trained in racial equity 	<p>Weaknesses</p> <ol style="list-style-type: none"> 1. FSA enrollment doesn't match low income demographics 2. Having equity be separate risks that the other goal areas don't have equity integrated 3. Obstacles to parent involvement, need to be creative to reach a wide audience 4. Displacement/ gentrification (Af-Am population going down) 5. Gap between "haves" & "have nots" around the table, we're top heavy in "haves" at the table
External	<p>Opportunities</p> <ol style="list-style-type: none"> 1. Start using RE Impact tool 2. Accelerate work of parent engagement/leadership 3. Look to local assets for community advocacy, i.e. Justice United, Mujeres Unidos, Food Council trainings for volunteers to be advocates 4. FSA will be a competitive applicant for funders with strong equity lens 5. Equity Summit: pre/during/post convening 6. Showcase visually the diversity of FSA families 	<p>Threats</p> <ol style="list-style-type: none"> 1. Inertia – good intentions but are there tangible results 2. Need to be vigilant 3. Potential policy changes that neg. impact community → might diminish participation 4. Changing nature of elected bodies 5. Funding threats 6. Need for continuous learning around structural racism 7. Potential distrust of programs and services in Black community